



2008 Marketing Events Calendar

Emeriti will attend, and/or participate in the following association meetings in the coming months:

July 12-15

NACUBO Annual Meeting Chicago, IL

Emeriti is Sponsoring and Hosting a Reception on July 13th

Attending: Barbara Perry, VP of Marketing, Ken Cool, President

October 12-15

CUPA- HR National Conference and Expo St. Louis, MO

Emeriti is Exhibiting

Attending: Barbara Perry, VP of Marketing, Joe Mininni, Associate Director of Marketing and Dr. Keith Groty, Senior Advisor

October 14, 1:45pm.-3:00pm: *"HR's Role in Leading Institutional Change: Case Studies on Strategic Changes to Retiree Healthcare Benefits"*.

Panelist: Sheri Starkey, Director Total Compensation, Associate Director of HR, Southern Methodist University and Barbara Naples, Director of Compensation & Benefits, Baylor College of Medicine

October 12-15

2008 CACUBO Annual Meeting Fort Lauderdale, FL

October 13, 8:30 - 9:30am *"A New Solution to an "Aging" Problem: The Financial Impact of Sustaining Retiree Health Benefits"*

Panelists: Richard Speller, Vice President for Finance and Administration, DePauw University; Donald Hunkins, CFO at Northwood University, and Christine A. Jackson, Vice Chancellor, Business and Finance, University of Nebraska - Lincoln

Emeriti welcomes opportunities to meet with peer groups who are coming together throughout the year and who would welcome opportunities to learn about the Emeriti Program in the context of overall retirement strategies for managing aging workforces, controlling financial costs, and offering more benefit choices and flexibilities to current and future retirees.

If you or your association would like to invite Emeriti into a dialogue, please contact Emeriti's Marketing Manager, Jolynn Oblak, by email at joblak@emeritihealth.org or call our toll-free number 866-685-6565.